Richard Courtney

RichardCourtney.com

Principal, Christianson Patterson Courtney & Associates



HRISTIANSON

Patterson

COURTNEY

ASSOCIATES

A professional Realtor® in Nashville for more than 35 years, Richard Courtney is one of Nashville's top-ranked real estate brokers.

Courtney has served on the boards of the national, state and local Realtor® associations, and he is a past president of the Greater Nashville Association of Realtors. He is also a successful business author and real estate columnist.

His top-selling real estate guide, *Buyers are Liars & Sellers are Too!, The Truth About Buying or Selling Your Home,* was published by Simon & Schuster. He was a contributing writer of Donald Trump's *The Best Real Estate Advice I Ever Received.* And his latest business book, *Come Together: The Business Wisdom of The Beatles,* received critical acclaim in the U.S. and Europe.

Courtney is the weekly real estate columnist for the *Nashville Ledger*. He is also a contributing writer for the *Nashville Business Journal* and a wide range of industry and professional publications.

When he's not representing clients or providing commentary on the real estate market, Courtney plays an active role in the Nashville community.

Career Achievements

- Principal at Christianson Patterson Courtney & Associates
- More than 1,450 properties sold; over \$307,000,000 in gross sales
- Residential sales prices this year ranged from \$96,000 to \$2,000,000
- 14-time Lifetime Award of Excellence (Diamond) recipient less than 1% of Nashville Realtors receive this by Greater Nashville Association of Realtors award
- <u>Accredited Buyer Representative</u> (ABR)
- <u>Certified Residential Specialist</u> (CRS)
- <u>Certified Real Estate Brokerage Manager</u> (CRB)

Business and Real Estate Writer

- Co-author of <u>Come Together: The Business Wisdom of The Beatles</u>
- Author of <u>Buyers Are Liars & Sellers Are Too!</u>, <u>The Truth About Buying or Selling Your Home</u>, published by <u>Simon & Schuster</u>
- Real estate columnist for the <u>Nashville Ledger</u>, 2011-2015, <u>The City Paper</u>, 2002-2007 and <u>The Tennessean</u>, 2007-2009
- Contributing writer for <u>Nashville Business Journal</u> and numerous industry and professional publications

Real Estate Leadership & Awards

- <u>National Association of Realtors</u> (NAR) Board of Directors, 2006-2008; Realtors Political Involvement Committee, 2003-2009; Federal Political Coordinator for <u>Congressman Jim Cooper</u>, NAR, 2002-2015
- <u>Greater Nashville Association of Realtors</u>® (GNAR), President, 2007; Board of Directors, 2002-2008, 2010-2011; RPAC Board of Trustees, 2009-2012. Committees chaired: Affordable Housing, Bylaws, Environmental, Membership, Nominating, Realtor of the Year, RPAC.
- <u>Tennessee Association of Realtors</u> (TAR) Division Vice President, 2013; Board of Directors, 2002-2008; Tennessee Realtors Political Action Committee, 2004-2009. Committee chaired: Operation Home Delivery, Realtor of the Year.
- RealTracs (MLS), Board of Directors, 2010-2013; Secretary/Treasurer, 2010-2012





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- Realtor of the Year, TAR, 2007
- Developed GNAR training program Affordable Housing for the Real Estate Professional
- GNAR Community Service Award, 2008
- Voted 'Best Realtor' by Nashville Scene Readers, 2005
- Realtor of the Year, GNAR, 2004
- GNAR President's Award, 2011, for leadership in supporting Habitat for Humanity
- GNAR President's Award, 2003, for leadership in affordable housing and government affairs
- Member of Inaugural Class of Leadership GNAR

Community Leadership

- Fifty Forward, board member, 2014-present
- <u>Electric Power Board of the Metropolitan Government of Nashville and Davidson County</u> Chairman, 2009, 2011, 2012; Vice Chairman, 2008, 2010-2011;Board member 2007-2013
- <u>Schermerhorn Symphony Hall</u> Co-Chair, Realtor Advisory Committee, 2005-present
- <u>Leadership Nashville</u> Selection committee chair, 2014; Alumni Association Board member, 2013-present; Leadership Music Partnership, 2009-2010
- Americana Music Association, Member, 2014-present
- Center for Nonprofit Management, Salute to Excellence Chair 2012; Co-Chair 2011
- <u>Nashville Area Chamber of Commerce</u> Government Issues Committee, Chair, 2010, Member, 2009; Federal Issues Subcommittee Chair, 2009
- <u>Habitat for Humanity</u> Board of Directors, 2008-2009
- <u>St. Luke's Community House</u> Board of Directors, 2008-2009
- Nashville Green Permit Task Force, Co-Chair, 2008
- Leadership Nashville Leadership Team 2008
- Leadership Nashville Class of 2007
- Room In The Inn volunteer

Marketing

- Listings marketing on <u>Realtracs.com</u>, <u>Homes.com</u>, <u>TheDailyClassifieds.com</u>, <u>Trulia.com</u>, <u>Google.com</u>, <u>Military.com</u>, <u>CraigsList.com</u>, <u>Zillow.com</u> and more.
- Media based marketing: <u>Tennessean, Green Hills News, NFocus Magazine</u>, <u>Nashville Scene</u>, <u>Today's</u> <u>Homes</u>
- Targeted direct marketing via mail & e-mail
- Realtor-to-Realtor marketing
- Extensive social media and email marketing

Personal Information

- Lives in Nashville with wife, Beth Seigenthaler Courtney, their son and daughter, and two dogs
- Alumnus of University of the South (1977) and Columbia Military Academy
- A native of Columbia, Tennessee
- Founder and chair of Nashville Beatles Festival

Connect with Richard Courtney

