# **Richard Courtney**

**RichardCourtney.com** 

Principal, Christianson Patterson Courtney & Associates



HRISTIANSON

Patterson

COURTNEY

ASSOCIATES

A professional Realtor® in Nashville for more than 35 years, Richard Courtney is one of Nashville's top-ranked real estate brokers.

Courtney has served on the boards of the national, state and local Realtor® associations, and he is a past president of the Greater Nashville Association of Realtors. He is also a successful business author and real estate columnist.

His top-selling real estate guide, *Buyers are Liars & Sellers are Too!, The Truth About Buying or Selling Your Home,* was published by Simon & Schuster. He was a contributing writer of Donald Trump's *The Best Real Estate Advice I Ever Received.* And his latest business book, *Come Together: The Business Wisdom of The Beatles,* received critical acclaim in the U.S. and Europe.

Courtney is the weekly real estate columnist for the *Nashville Ledger*. He is also a contributing writer for the *Nashville Business Journal* and a wide range of industry and professional publications.

When he's not representing clients or providing commentary on the real estate market, Courtney plays an active role in the Nashville community.

#### **Career Achievements**

- Principal at Christianson Patterson Courtney & Associates
- More than 1,450 properties sold; over \$307,000,000 in gross sales
- Residential sales prices this year ranged from \$96,000 to \$2,000,000
- 14-time Lifetime Award of Excellence (Diamond) recipient less than 1% of Nashville Realtors receive this by Greater Nashville Association of Realtors award
- <u>Accredited Buyer Representative</u> (ABR)
- <u>Certified Residential Specialist</u> (CRS)
- <u>Certified Real Estate Brokerage Manager</u> (CRB)

## **Business and Real Estate Writer**

- Co-author of <u>Come Together: The Business Wisdom of The Beatles</u>
- Author of <u>Buyers Are Liars & Sellers Are Too!</u>, <u>The Truth About Buying or Selling Your Home</u>, published by <u>Simon & Schuster</u>
- Real estate columnist for the <u>Nashville Ledger</u>, 2011-2015, <u>The City Paper</u>, 2002-2007 and <u>The Tennessean</u>, 2007-2009
- Contributing writer for <u>Nashville Business Journal</u> and numerous industry and professional publications

#### **Real Estate Leadership & Awards**

- <u>National Association of Realtors</u> (NAR) Board of Directors, 2006-2008; Realtors Political Involvement Committee, 2003-2009; Federal Political Coordinator for <u>Congressman Jim Cooper</u>, NAR, 2002-2015
- <u>Greater Nashville Association of Realtors</u>® (GNAR), President, 2007; Board of Directors, 2002-2008, 2010-2011; RPAC Board of Trustees, 2009-2012. Committees chaired: Affordable Housing, Bylaws, Environmental, Membership, Nominating, Realtor of the Year, RPAC.
- <u>Tennessee Association of Realtors</u> (TAR) Division Vice President, 2013; Board of Directors, 2002-2008; Tennessee Realtors Political Action Committee, 2004-2009. Committee chaired: Operation Home Delivery, Realtor of the Year.
- RealTracs (MLS), Board of Directors, 2010-2013; Secretary/Treasurer, 2010-2012





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- Realtor of the Year, TAR, 2007
- Developed GNAR training program Affordable Housing for the Real Estate Professional
- GNAR Community Service Award, 2008
- Voted 'Best Realtor' by Nashville Scene Readers, 2005
- Realtor of the Year, GNAR, 2004
- GNAR President's Award, 2011, for leadership in supporting Habitat for Humanity
- GNAR President's Award, 2003, for leadership in affordable housing and government affairs
- Member of Inaugural Class of Leadership GNAR

### Community Leadership

- Fifty Forward, board member, 2014-present
- <u>Electric Power Board of the Metropolitan Government of Nashville and Davidson County</u> Chairman, 2009, 2011, 2012; Vice Chairman, 2008, 2010-2011;Board member 2007-2013
- <u>Schermerhorn Symphony Hall</u> Co-Chair, Realtor Advisory Committee, 2005-present
- <u>Leadership Nashville</u> Selection committee chair, 2014; Alumni Association Board member, 2013-present; Leadership Music Partnership, 2009-2010
- Americana Music Association, Member, 2014-present
- Center for Nonprofit Management, Salute to Excellence Chair 2012; Co-Chair 2011
- <u>Nashville Area Chamber of Commerce</u> Government Issues Committee, Chair, 2010, Member, 2009; Federal Issues Subcommittee Chair, 2009
- <u>Habitat for Humanity</u> Board of Directors, 2008-2009
- <u>St. Luke's Community House</u> Board of Directors, 2008-2009
- Nashville Green Permit Task Force, Co-Chair, 2008
- Leadership Nashville Leadership Team 2008
- Leadership Nashville Class of 2007
- Room In The Inn volunteer

## Marketing

- Listings marketing on <u>Realtracs.com</u>, <u>Homes.com</u>, <u>TheDailyClassifieds.com</u>, <u>Trulia.com</u>, <u>Google.com</u>, <u>Military.com</u>, <u>CraigsList.com</u>, <u>Zillow.com</u> and more.
- Media based marketing: <u>Tennessean, Green Hills News, NFocus Magazine</u>, <u>Nashville Scene</u>, <u>Today's</u> <u>Homes</u>
- Targeted direct marketing via mail & e-mail
- Realtor-to-Realtor marketing
- Extensive social media and email marketing

#### **Personal Information**

- Lives in Nashville with wife, Beth Seigenthaler Courtney, their son and daughter, and two dogs
- Alumnus of University of the South (1977) and Columbia Military Academy
- A native of Columbia, Tennessee
- Founder and chair of Nashville Beatles Festival

**Connect with Richard Courtney** 

