

Richard Courtney RichardCourtney.com

Real Estate Broker, Author and Columnist



A professional Realtor® in Nashville for 46 years, Richard Courtney is one of Nashville's top-ranked real estate brokers. He has sold more than 2,250 properties in virtually every neighborhood and price range in Nashville and the surrounding areas with a number of sales each year in and around Sewanee, his alma mater.

Courtney has served on the boards of the national, state and local Realtor® associations, and he is a past president of the Greater Nashville Association of Realtors. He is also a successful real estate author and columnist.

His top-selling real estate guide, *Buyers are Liars & Sellers are Too!*, *The Truth About Buying or Selling Your Home*, was published by Simon & Schuster.

For the past 15 years, Courtney has served as the weekly real estate columnist for the *Nashville Ledger*, for which he won a first-place Tennessee State Press Award for best business coverage. He also has served as a contributing writer for *The Tennessean*, the *Nashville Scene*, *The City Paper*, *InReview* and a wide range of industry and professional publications.

In 2021, Courtney and Realtor Lisa Peebles formed Courtney & Peebles Property Group. They and their team of agents have expanded their scope of services throughout the Greater Nashville market.

When he's not representing clients or providing commentary on the real estate market, Courtney plays an active role in the Nashville community.

Career Achievements

- Broker, Courtney & Peebles Property Group at Fridrich & Clark Realty
- More than 2,250 properties sold; over \$1 billion in gross sales
- Luxury home sales over \$1,000,000 in the past five years: 164
- Real estate sales in the past two years ranged from \$350,000 \$9,700,000
- 24-time <u>Lifetime Award of Excellence (Diamond)</u> recipient fewer than 1% of Nashville Realtors receive this award, presented by Greater Nashville Realtors
- Accredited Buyer Representative (ABR)
- Certified Residential Specialist (CRS)
- Certified Real Estate Brokerage Manager (CRB)

Real Estate Author and Columnist

- Author of <u>Buyers Are Liars & Sellers Are Too!</u>, <u>The Truth About Buying or Selling Your Home</u>, published by <u>Simon & Schuster</u>
- Award-winning real estate columnist for the <u>Nashville Ledger</u>, 2011-Present; previous columnist for <u>The Tennessean</u>, 2007-2009, and <u>The City Paper</u>, 2002-2007, <u>InReview</u> 2000-2001
- Contributing writer for <u>Nashville Business Journal</u> and numerous industry and professional publications

BUYERS ARE LIARS & SELLERS ARE TOO!

Real Estate Leadership & Awards

- <u>National Association of Realtors</u> (NAR) Board of Directors, 2006-2008; Realtors Political Involvement Committee, 2003-2009; Federal Political Coordinator, US House of Representatives, NAR, 2002-2022
- Greater Nashville Realtors® President, 2007; Board of Directors, 2002-2008, 2010-2011; RPAC Board of Trustees, 2009-2012, RPAC Hall of Fame, 2023. Committees chaired: Affordable Housing; Bylaws; Environmental; Habitat for Humanity, 2016; Membership; Nominating; Realtor of the Year
- <u>Tennessee Realtors</u> Division Vice President, 2013; Board of Directors, 2002-2008; Tennessee Realtors Political Action Committee, 2004-2009. Committee chaired: Operation Home Delivery, Realtor of the Year
- RealTracs (MLS), Board of Directors, 2009-2013; Secretary/Treasurer, 2010-2012
- Realtor of the Year, Tennessee Assoc. of Realtors, 2007



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- Developed Greater Nashville Assoc. of Realtors (GNAR) training program Affordable Housing for the Real Estate Professional
- Realtor of the Year, GNAR, 2004 | GNAR Community Service Award, 2008
- Voted 'Best Realtor' by <u>Nashville Scene</u> Readers, 2005 | #3 Realtor, 2020
- GNAR President's Award, 2011, for leadership in supporting Habitat for Humanity
- GNAR President's Award, 2003, for leadership in affordable housing and government affairs
- Member of Inaugural Class of Leadership GNAR

Community Leadership

- <u>Safe Haven Family Shelter</u> Board 2023. Advisory Council 2024-25, Hike for Safe Haven Chair 2018, Co-Chair 2019-2023 | Golden Boot Award, 2017-2024 | Honorary Safe Haven Hike Chair 2023-2024
- <u>Electric Power Board, Metro Nashville and Davidson County</u> Board Chair, 2009, 2012-13; Vice Chair, 2008, 2010-2011:Board member 2007-2013
- <u>Leadership Nashville</u> Class of 2007. Alumni Association Board member, 2013-2015; Selection committee chair, 2014; Leadership Team 2008
- <u>Civic Design Center Presidents' Council</u> 2007-2024
- Nashville Conflict Resolution Center Board member, 2020
- Schermerhorn Symphony Hall Co-Chair, Realtor Advisory Committee, 2005-present
- Americana Music Association, Member, 2014-2016
- Middle Tennessee Council, Boy Scouts of America, Nashboro District Friends of Scouting, Chair, 2016-2018; Cub Scouts Den Leader, Pack 18, 2015-2019
- West Nashville Sports League, Baseball Coach 2018-2020
- The Ensworth Futures team volunteer basketball coach, 2014-2019
- WSNL Head Coach, flag football champions, 2016
- Habitat for Humanity Advisory Board, 2016-2017; Habitat Committee Chair, 2016
- Metropolitan Historical Commission, 2017
- Center for Nonprofit Management, Salute to Excellence Chair 2012; Co-Chair 2011
- <u>Nashville Area Chamber of Commerce</u> Government Issues Committee, Chair, 2010, Member, 2009;
 Federal Issues Subcommittee Chair, 2009
- St. Luke's Community House Board of Directors, 2008-2009
- Nashville Green Permit Task Force, Co-Chair, 2008
- Best of Parenting Award, 2020: Nashville Parent Magazine
- Room In The Inn Volunteer

Marketing

- Listings marketed on custom websites, <u>Realtracs.com</u>, <u>Zillow.com</u>, <u>Trulia.com</u>, <u>Homes.com</u>, <u>TheDailyClassifieds.com</u>, <u>Google.com</u>, <u>Military.com</u> and more.
- Media based marketing: <u>Tennessean, NFocus Magazine, TheNews, Nashville Ledger, Nashville Scene, Nashville Lifestyles, Sophisticated Living, The Sewanee Mountain Messenger</u>
- Targeted direct marketing
- Realtor-to-Realtor marketing
- Extensive social media and email marketing

Personal Information

- Lives in Nashville with wife, Beth Seigenthaler Courtney; children, Adeline and Tom; and two dogs
- Alumnus of <u>University of the South</u> in Sewanee (1977) and <u>Columbia Military Academy</u> (1973)
- A native of Columbia, Tennessee | A two-time cancer survivor
- 9-year host of "From Me to You" on Hippie Radio 94.5 FM | Founder & chair of Nashville Beatles Festival
- Co-author of Come Together: The Business Wisdom of The Beatles



